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03-Jun-2017

This is to certify that **Prof. Rajesh C. Patel, Dr. Chirag J. Trivedi** have published a research paper entitled '**CRM Customer Preferential Study on Facilities Provided By Public And Private Sector Banks With Reference To Ahmadabad District**' in the International Journal of Scientific Research in Science and Technology (IJSRST), Volume 3, Issue 4, May-June-2017.

This Paper can be downloaded from the following IJSRST website link

<https://ijsrst.com/IJSRST173477>

IJSRST Team wishes all the best for bright future

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