The Development of Management and Leadership Capability and its Contribution to Performance: A Case study

Alaka Samantaray

Institute of Business and Computer Studies, Siksha ‘O’ Anusandhan University, Kalinga Nagar, Ghatikia, Bhubaneswar, Odisha, India

I. INTRODUCTION

Mr. Bill Corwin, a stalwart management student, was recruited and joined in a very reputed company as a sales executive. Within a short period, he proved himself as an efficient personnel and was promoted to a managerial post on a better scale of pay. In the new post, he worked very hard and observed that groups of employees are not sincere and dutiful. A devotional worker like him could not tolerate this negligence and therefore, he wanted to tighten the slacks. He took suitable measures in the matter and asked them to improve. His efforts to make them work sincerely did not give any result. On the contrary, some of the skilled employees who are worthy to the company left the job. Automatically, this affected the profit of the business. The board of management of the company discussed in a meeting that Mr. Bill Corwin, whose sincerity and loyalty to the company is beyond doubt, should be asked to be more careful and amend his attitude towards the company employees. But the efforts of Mr. Bill Corwin to restore the reputation of the company failed. He was therefore demoted to his former post and was allowed to retain his own pay and emoluments. In course of this work, he continued to think again and again the reason of his demotion to the former post. So, he met the boss and wanted to know the reason and his degradation, although the company has called him to retain the pay and emoluments of the higher post. The boss made him to understand that the company has genuinely recognized his sincerity and loyalty and therefore, allowed him to pay emoluments. But all sincere employees may not be suitable and fit for the managerial post. The boss advised Mr. Bill Corwin not to be Worry and be mindful in the existing position with zeal and sincerity.

**Keywords**: Contribution, Leadership, Managerial Assignment, Dutiful, Negligence

**Questions**

1. Should Mr. Bill Corwin have been demoted back to her old position?
2. What might the superior have done to help him in the managerial assignment?
3. What kinds of problems might Mr. Bill Corwin have with co-workers when he was back in his old job?

II. REFERENCES

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