

Microjob.in

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ABSTRACT

Microjob.in is the Indian website wherein the employers have an indirect access to the workers through the website. The employers make the payment to the website and post the work that need to be done. On the other hand , the workers search for the work on the website and complete the task that they are capable of and in return the website release the payment to them. Freelancers are more likely to prepare by actively re-skilling than non-freelancers — in fact, more than half of freelancers participated in some kind of skill-related education . They're also finding to diversify their services and their clients.The people can work ull time and part time work according to their choice. They are increasingly selecting into a different way of working and increasing their own income

Keywords : Microjob, Task, Freelancers, Non-Freelancers, Skill-Related

I. INTRODUCTION

Microjob.in is the best place for freelancers because there are many microjobs related to social media, graphics design, video and animation, writing, advertising, building backlinks, blog commenting, logo design, business cards, SEO, copy-writing and many more.

Just name any online work and you will find people offering their services in just 99Rs.

They have various categories on their website which you can select as per your skills and start making money online by sitting at your home.

HOW DOES IT WORKS.?

Microjob.in offers two types of people:

One is the employer and other is the worker.

Employers are the person who wants a task to be done and the workers are the one who complete the task to earn money.

The task is posted on the microjob.in by the employer after depositing the payment that is to be made to the

worker.To avoid any non payment issues, the payment is kept held by the website(microjob.in) . The workers then search task at the website and complete those which they are capable of. After the completion, the workers submit the proof of completing the task as per the employers demand. Then the employers check whether the work has been completed or not.

If the Job is completed , employers mark it as completed and the microjob.in give the payment to the workers. The website also charge certain amount as their commission. The workers are not charged anything. If there is the dispute, the website at it's sole discretion settle the same either in favor of worker or employers.

HOW WILL I GET PAID?

Microjob.in pay in rupees. Since workers are from india, this website make payments through Payment Service providers like debit or credit card. Some companies also make payments through a check to people in India.

You can find Payment Modes for this websites.

II. BUSINESS MODEL

MICROJOB BUSINESS MODEL:

The MICROJOB.IN business model : its very easy to understand. Each user can publish up to Rs 99.

Microjob Prices:

A Basic microjob has the cost of Rs 99
The cost of service is from Rs 99 to Rs 999

III. PROPOSED METHODOLOGY

1. **Improve your skills:** skills used by a freelancer are divided into three types of skills. Soft skill is the main part of any business and life. It determines the relationship between any two persons. Any relation depends on soft skills, respect, communication skills, negotiation and others. Secondly improve your experience. To get a job you have to integrate your experience in your field. Use practical training and internet courses since the field experience extends everyday. Your experience has to be up to date especially with the existence of others who update and integrate their experience every hour. After that improve your English skills because that's your way to contact others.

2. **Register in microjob.in website:** register in microjob.in

3. **Use your skills:** use your skill to hunt jobs. Use your skills in writing your coverletter which enables you to make a perfect bid. You have to read the offered job description carefully, some employers examine that by asking to write a word like Coffee at the beginning of your bid. Also use your soft skills to show respect and interest in offered job. Note that people who have skills, without soft skills will lose a lot of offers. English is your way to express about all of previous skills and interest to get the job. Many employers will refuse your bid because you don't have English writing or conversation skills. Finally for any job, you have to be patient and positive.

IV. DATA ANALYSIS

The sample from website consists of framework of ecommerce freelancers. The profiles of freelancers should be obtained. The error percentage were people who seem to be freelancers, people taken during the search for freelancers .

They are from somewhere else. Note that there is no field in which there is 0% freelancers in some fields as soon as 9% only from freelancers work in companies. It will be so nice if there are companies that collect designers who constitute 32% or collect web developers who constitute 26% or any under the company's umbrella. This distribution gives an indication of Gaza

freelancer's situation. Figure 4-1 shows the highest and lowest freelancer percentage, note that others constitute 40% which indicates normal distribution. (1%) from freelancers are translators, it is not too bad which means the ambitions of those translators. And step by step it will be better for all.

See Figure 1.

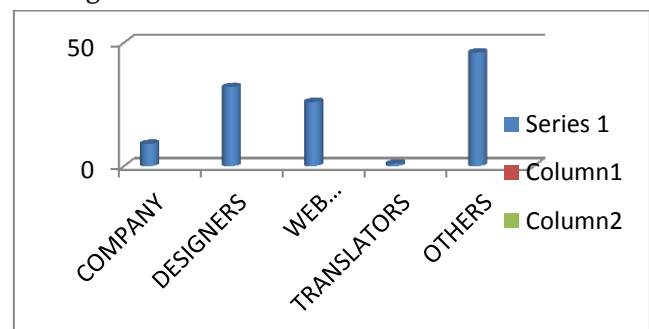


Figure 1. Freelancers Distribution

The model merged with your personal skills. If you care for some skills you don't need a model, you need just to practice. No one can deny the experience role in this field. But you must support and develop these skills. Skills like technical skills, business skills, organizational skills, and interpersonal skills. These

skills are the success secret of any freelancer as shown in Figure 2.

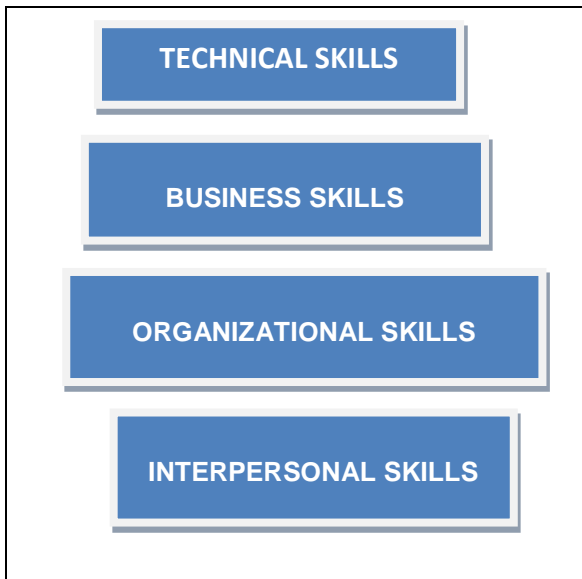


Figure 2. "Principles of successful freelancing" Model.

V. LIMITATION OF MICROJOB.IN

- 1) The small number of respondents constitutes a limitation to the thesis. With a larger number of respondents, further statistical analysis could have been done.
- 2) The number of respondents was small, mainly due to difficulty in finding contact information of users of freelance marketplaces.
- 3) Freelance marketplaces purposefully do not display the buyers' contact information to prevent disintermediation and thus avoiding paying their fees.
- 4) Very little projects have identifying information, such as the name of the website or product the project relates to. Furthermore, nearly all of the contact with potential respondents was cold, resulting in a lower response rate.

VI. CONCLUSION

This chapter presents a discussion of the results drawn from this research. The major contributions of the thesis are presented. The principal findings are

summarized. The known limitations of the thesis are discussed. Finally, future research ideas are outlined.

VII. FUTURE SCOPE

More and more people are attracted to it not because of the money but other factors like increased satisfaction, increased feeling of security provided by trusted platforms which leads to a happier lifestyle where you are your own boss and live and grow on your terms and get paid for stuff you like doing.

This tells us that the future of the freelancers are properous and with the corporate structure already penetrating India at an exponential rate, it can be predicted that in time more and more people will move away from its rigid structure and limitations and begin to embrace freelancing as part of their lives. This means the future looks bright for freelancing with a broad, diversified and positive scope of growth.

VIII. REFERENCES

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AUTHOR'S PROFILE

Ayushi Patni has received his Bachelor of commerce degree in Bcom(Computer Application) from CPC Nagpur in the year 2015. At present he is pursuing MCA. with the specialization of Computer Application in RCOEM.