

**ICSSR SPONSORED
INTERNATIONAL CONFERENCE
ON**

NEED OF DIGITAL TRANSITION AND CSR FOR INNOVATIVE SUSTENANCE IN THE 2023 ECONOMY

MARCH 15 - 16 , 2023



ORGANISED BY,
DEPARTMENT OF BUSINESS ADMINISTRATION
M E S COLLEGE MARAMPALLY
ALUVA, ERNAKULAM, KERALA, INDIA

ABOUT THE CONFERENCE

Digital innovation relies on continuously building the knowledge base, and basic research into science and technology is critical in this respect. Many countries have a national digital strategy or an equivalent policy in place, but most are still narrow in scope. A DTS should be comprehensive in addressing the range of interrelated policy issues. Sustainable digital transformation requires collaboration and innovation. Companies must work alongside others collaboratively and make products and solutions that reduce the impact on the environment. In this journey, companies can utilize digital tools that enable them to create sustainable business models that benefit all stakeholders – employees, consumers, suppliers and investors.

Businesses can make purpose-led decisions that put people and planet at the core of their digital transformation strategies hence create long-term value and a resilient future.

ICDT'23 Intends to highlight these aspects on multidimensional levels advocating SDG's, CSR and digitalisation for an economic boost by the end of 2023

ABOUT THE INSTITUTION

MES College Marampally is a Grant in aid institution affiliated to Mahatma Gandhi University, Kottayam established in the year 1995 and reaccredited by NAAC with A+ Grade (CGPA 3.38). Leadership, commitment and stakeholder participation are the hallmark of the institution. The physical infrastructure and human resource of the college promote ICT friendly teaching learning process and entrepreneurial ecosystem.

ABOUT THE DEPARTMENT

Today's managers need applicable knowledge and skills to navigate their organizations through an ever-changing and dynamic global business environment irrespective of the workplace, viz., national or global. The understanding of global perspective has become imperative for successful business. The fast evolving business landscape has precipitated the need for developing a repertoire of management skills that are applicable across geographies. The globalization of businesses is demanding a wider set of skills from its managers.

The Department, further, hosts a variety of talks, seminars and workshops which provides a forum for entrepreneurs, faculties, research scholars and management students to discuss, present, network and learn from peers, prospective customers, adopters, partners and investors.

SUB THEMES

- Digital transformation and sustainability
- Strategic vision and coherence
- Key digital trends, related policies and regulations
- Governance approach that supports effective co-ordination
- Communications infrastructures and services
- Competition and Regional development
- Passive infrastructure sharing and co-investment
- Connectivity in rural and remote areas,
- Access to and sharing of data
- Digital government and Investment
- Business dynamism across Small and medium enterprises
- Digital security and privacy
- Skills and Labour markets
- Social protection and Social policies
- Tax and benefit systems
- Environment and Health care
- Digital risk management and Consumer protection
- Trade, Financial markets and Taxation
- Workforce development for global opportunities and mobility
- Global and sustainable developments for education
- Curriculum design, innovation, and enhanced learning
- Science and technology in Education
- Redefining Skill Ecosystem to Harness Demographic Dividend
- Future of Higher Education in the Digital-First Economy

PATRONS

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Registration

For Registration [Click Here](#)

Call For Papers

Papers and research articles are invited from research scholars, academicians and professionals on the themes cited above in standard format with an abstract. The article should not exceed 8 pages and abstract should be restricted to 250 words. They should be in MS word (Font: Times New Roman, Font size: 12” and spacing 1.5.). The soft copy can be sent to icdt23@mesmarampally.org. All the selected papers will be published in a book with ISBN number/UGC care listed journal

Important Dates

Last date for Registration : 20 - 02-2023

Last date for Submission of Abstract :15-02-2023

Last date for Submission of Full Paper :28-02-2023

Early Bird Registration closes on : 15-02-2023

Registration Fee

Academicians and Professionals: 1500/-

Early bird for Academicians and Professionals: 1000/-

Research Scholars: 1000/-

Early bird for Research Scholars : 750/-

Participation only : 500/-

Students: 500/-

*Publication charges may apply



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