

Socio Economic Profile of Domestic and International Tourist in Gwalior Region

Subtheme: Urban Studies

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ABSTRACT

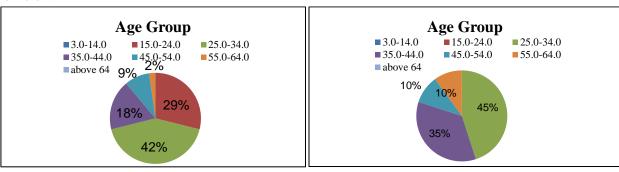
Gwalior is one of the major tourist hubs of M.P. and is also a part of the North Indian Tourist Circuit i.e., Delhi, Agra and Jaipur. Gwalior is the starting city of main Tourist circuit in Madhya Pradesh, Gwalior – Shivpuri – Orchha – Khajuraho. In this circuit having maximum flow of foreign tourist as well as domestic tourist out of all four tourist circuits available in Madhya Pradesh. Gwalior has contributed only 2.84% of total tourist flow in Madhya Pradesh in 2016. Data of tourist flow in Gwalior show substantial growth in the past few years from a total of around 2, 80,000 in 2016 and 9, 60,000 in 2017. The Domestic tourist flow has increase 6% to the same period in this context.

I. INTRODUCTION

My Study aim is to assess the potential of Gwalior and its region as a tourist destination and plan for tourism infrastructure of the city. The objective to achieve the aim is to study the role of Gwalior as a tourist transit point and destination, with respect to the region, To Analyze the Existing and Proposed Tourist Destinations Dependent on Gwalior City

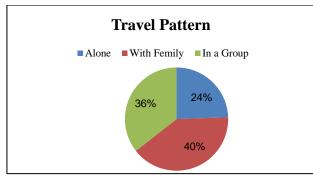
SOCIO ECONOMIC PROFILE DOMESTIC TOURIST PROFIL AGE GROUP:

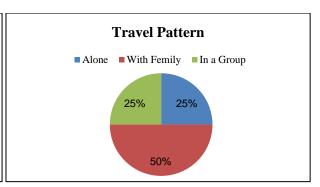
FOREIGN TOURIST PROFIL



Source: Primary Survey

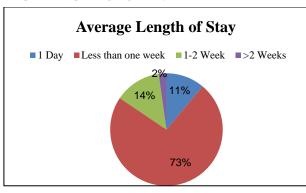
TRAVEL PATTERN:

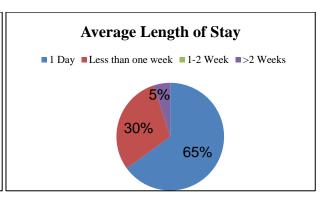




Source: Primary Survey

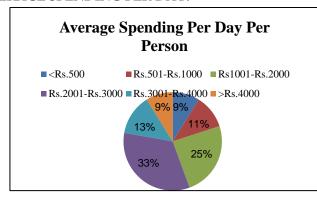
AVERAGE LENGTH OF STAY:

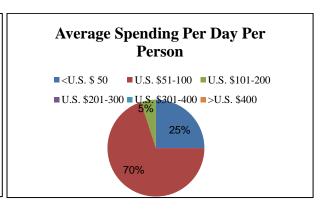




Source: Primary Survey

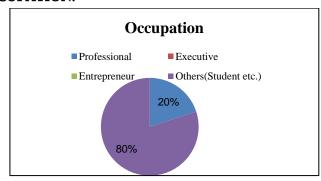
AVERAGE SPENDING PER DAY:

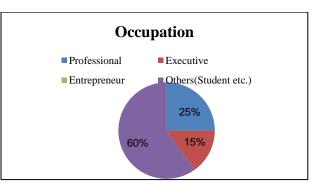




Source: Primary Survey

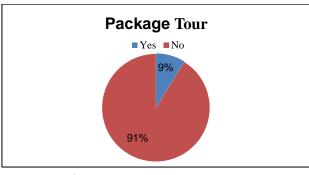
OCCUPATION:

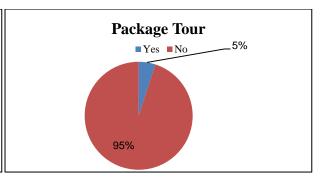




Source: Primary Survey

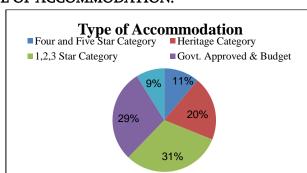
PACKAGE TOUR:

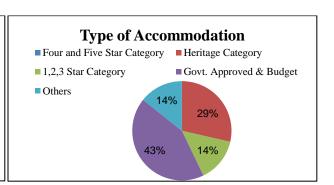




Source: Primary Survey

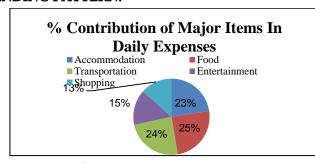
TYPE OF ACCOMMODATION:

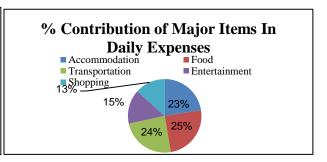




Source: Primary Survey

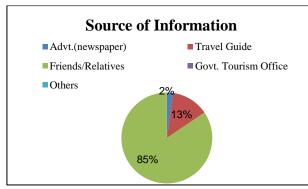
SPENDING PATTERN:

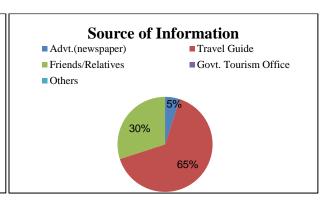




Source: Primary Survey

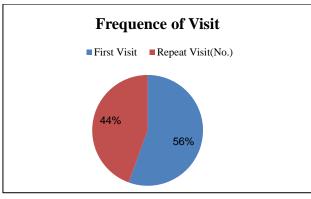
SOURCE OF INFORMATION:

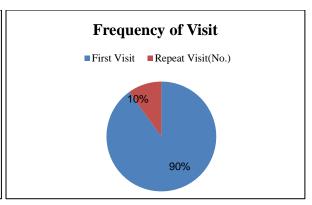




Source: Primary Survey

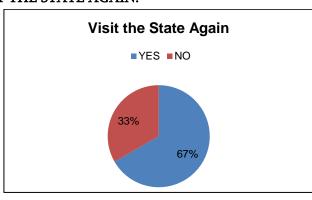
FREQUENCY OF VISIT:

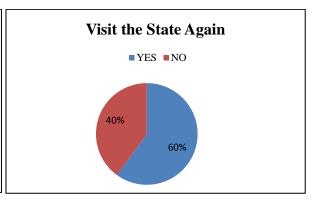




Source: Primary Survey

VISIT THE STATE AGAIN:





Source: Primary Survey

SELECTED TOURISM INFRASTRUCTURE:

According to study and the basis of primary survey, we should have been found the Tourism Infrastructure for Gwalior city:

Table 1. Selected Tourism Infrastructure

Table 1. Science Tourism minustrateure			
DATA CHECK LIST WITH OBJECTIVES COLLECTED/DONE			
S. NO.	OBJECTIVES(TOURISM INFRASTRUCTURE)		
		Road Condition	
1		Public Transport	
		Other Tourist Transport	
		4-5 Star Category	
2	Accommodation (City Level)	Heritage Category	
		1,2,3 Star Category	
		Govt. Approved & Budget	
		Others(Dharmshala, Lodge etc.	
3	Local Food and Crafts	Restaurants	
	(City Level)	Craft	
4	Public Convenience(On Site)	Provision of Drinking Water	

Availability of Eating Joints
Presence of Commercial Facilities
Landscaping/Maintained Greens
Toilets
Internal Roads
Lighting System
Solid Waste Management
Resting Place
Parking Facilities
User Charges
Presence of Guide

Source: Author Assessment

II. REFERENCES

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